

The BOMM

The Business Owner's MasterMind



*"Thoughts mixed with definiteness of purpose, persistence,
and a burning desire are powerful things."*

~Napoleon Hill (author of Think and Grow Rich)

The BOMM, Business Owners MasterMind, is not a leads group. It is a team of up to five business owners who are dedicated to growing their business who share ideas, resources and insights. Each person brings their experience, successes and learnings to the table. Here, you not only get input from an experienced business consultant, but from experienced peers.

The **results** of participating in **The BOMM** are many:

- ▶ Dedicated, regular time to work ON your business and create manageable action steps
- ▶ Accountability from others to move the needle in your business each month
- ▶ Credible business education, tools and resources
- ▶ Objective eyes on your business

In this safe, yet structured environment, you will examine ideas, explore possibility and serve as a sounding board for one another. Qualified participants must be **dedicated** to growing their business, **generous** with their ideas and support of others and **accepting** of input and feedback.

The BOMM offers experience in these three areas: 1) Education and Tools 2) Group Sessions and 3) Private Coaching.

1 ~ Education and Tools

An important part of growing a business is growing your knowledge and exposure to new ideas. Then, taking those ideas, tweaking them and applying the best of them to your business. In **The BOMM**, you are provided with education, tools and best practices in the areas of:

- ▶ Business Fundamentals (exit strategy, vision/mission statement, ideal state)
- ▶ Planning (daily to yearly to achieve the ideal state)
- ▶ People (strategic partners, ideal customers, staff)
- ▶ Systems (operations, financial, marketing)
- ▶ Me (care of you, the business owner)



2 ~ Group Sessions

Twice a month, the group meets to discuss what is happening in their businesses with one another. Each person lends advice, resources and support to help each member take a step forward. Advantages include:

- ▶ Stretch your thinking by hearing outside perspectives and ideas
- ▶ Save time and money by learning from the successes and mistakes of your peers
- ▶ Get objective opinions about situations where you need support

3 ~ Private Coaching

Each month, you will work privately with your coach, face to face via Skype. We will:

- ▶ Focus on exactly what you need in your business right at that moment
- ▶ Customize the education, tools and best practices to meet the needs of your business

Investment

- ▶ Monthly membership is \$229.
- ▶ In recognition of your commitment to your business, a discount of \$100 applies when six months are paid in advance.
- ▶ Membership includes one private coaching session per month. Additional sessions are \$95.
- ▶ Additional education programs may be recommended throughout the course of this program, which are quoted separately.

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